

A black and white photograph of a man in a dark suit, seen from the back, gesturing with his hands as he speaks to a large, blurred audience seated in a hall or conference room. The lighting is soft, and the background is out of focus, emphasizing the speaker.

How we can help

Marketing Management Development

positive

positive

Who we are

Welcome to **Positive Marketing**, we're a creative agency based in Hoxton, London. Since 2002 we have worked extensively with business schools, universities and executive training organisations, both big and small.

Some clients hire us to work across their entire portfolio, making use of our considerable on and offline expertise, whilst others require help with a particular marketing discipline.

Our bespoke resource includes industry sector expertise which brings informed insights and fresh perspectives to the table, helping us to meet the challenges of marketing management development programmes today.

Here's how we think you and your organisation can benefit from our collective experience and know-how.

Ken Powell
Executive Director
07989 387792

Andy Harvey
Creative Director

**Think of us
as an extension
of your team**

positive

We are positive



Sharing knowledge and experience

Drawing on our understanding of your marketplace, awareness of the challenges and appreciation of the customers.



Providing insight and inspiration

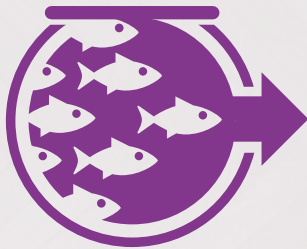
Acting as a thought partner in devising marketing strategy, formulating tactical plans and executing creative ideas.

**Spend your
budget wisely**



positive

Your market – our expertise



You seek to transform individuals and organisations through higher levels of performance.

It is a complex buying model with a requirement for an effective communications strategy.

You need to achieve distinction and develop your brand in a well-served market.

Your customers are sophisticated business professionals, highly informed and often demanding.

You require even higher standards of marketing professionalism.

**We help you
do more**

positive

Your needs – our approach



From data mining and segmentation to retention and acquisition strategies.

Targeting HR decision makers, C-suite executives or line managers.

Launching a new programme or marketing across your entire portfolio.

We provide best in class digital and design solutions, supported by sound strategic thinking and reliable delivery.

**Tailor our services
to your needs**

positive

Get to know us

World-class management development is about creating knowledge, sharing experience and providing inspiration.

We can help deliver your message and create a more rewarding dialogue with potential customers.

If we sound like a specialist resource worth getting to know, we should talk, or visit our website to find out more.

www.pozmark.com



Talk to Ken

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